

# David Alejandro Marin

Vice President | Product & Platform Leader · Miami, Florida, United States

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## SUMMARY

Product Leader and Industrial Engineer with 10+ years of experience driving platform strategy, digital transformation, and process optimization across financial services and manufacturing. Proven track record leading multiple Agile squads, owning cross-platform initiatives, and delivering scalable solutions that improve operational efficiency and stakeholder outcomes in complex, enterprise environments.

## EXPERIENCE

### Vice President · Morgan Stanley

| Jan 2026 – Present · Hialeah, FL

- Spearhead cross-platform product initiatives for a financial advisor platform supporting teaming and revenue generation across enterprise systems
- Lead product execution across 2 Agile squads (~25 engineers), coordinating priorities, dependencies, and delivery across teams
- Own multiple strategic bodies of work, driving initiatives from concept through execution spanning enterprise platforms
- Define and manage product roadmaps, balancing short-term delivery with long-term platform strategy
- Partner with senior stakeholders to prioritize investments and deliver solutions that enhance advisor productivity and revenue enablement
- Establish product management standards and governance, improving consistency, transparency, and delivery outcomes
- Drive cross-platform integration and process optimization to enhance scalability, efficiency, and user experience

### Assistant Vice President · Morgan Stanley

| Jan 2024 – Jan 2026 · Miami, FL

- Led Agile squads to deliver platform enhancements aligned with business and operational goals
- Owned and prioritized product backlog, translating business needs into actionable technical requirements
- Collaborated with stakeholders to improve platform capabilities and streamline processes
- Supported delivery of large-scale initiatives through effective planning, coordination, and communication

### Business Management Associate · Morgan Stanley

| Feb 2022 – Jan 2024 · New York, NY

- Supported coordination of business and technology initiatives, improving alignment across stakeholders
- Assisted in requirements analysis and execution planning for platform-related initiatives
- Contributed to tracking delivery progress and supporting operational decision-making

### Gestor Senior de Inteligencia · Dirección Nacional de Inteligencia (DNI)

| Jun 2015 – Dec 2021 · Bogota, Colombia

- Led enterprise-wide initiatives supporting integrated management systems (QMS, ISMS, OHSMS, EMS) across a large-scale national organization
- Designed and implemented strategic frameworks for innovation, knowledge management, and continuous improvement
- Developed performance monitoring tools and KPIs to support operational control and decision-making
- Coordinated cross-functional programs ensuring alignment between strategy, execution, and compliance

### Quality Assurance Analyst · B/E Aerospace

| Oct 2014 – Jun 2015

- Led quality assurance operations, ensuring compliance with technical and regulatory standards
- Implemented inspection and control processes to improve product quality and reduce defects
- Managed and trained quality teams to meet production and delivery targets

### Process Engineer · The Protective Group, Inc.

| Oct 2012 – Oct 2014

- Improved manufacturing and quality processes, increasing efficiency and reducing variability
- Designed tooling, equipment, and process improvements to support production
- Conducted audits and implemented corrective actions to strengthen quality systems

### Quality Engineer · The Protective Group, Inc.

| Sep 2011 – Oct 2012

- Managed and maintained the quality control system, ensuring compliance with internal standards and regulatory requirements
- Applied metrology and statistical analysis to monitor and control key quality metrics across production processes
- Conducted internal and vendor audits, identifying process gaps and implementing corrective and preventive actions
- Analyzed inspection and testing data to identify trends, reduce defects, and improve product quality
- Collaborated with cross-functional teams to strengthen quality processes and ensure consistent product performance

## SKILLS

Product Strategy · Platform Ownership · Cross-functional Leadership · Stakeholder Management · Agile Delivery · Process Optimization · Data Analysis · Digital Transformation

## LANGUAGES

Spanish (Native) · English (Full Professional Proficiency)

## EDUCATION

MBA – Universidad Externado de Colombia

| 2022

M.S. Engineering Management – Florida International University

| 2014

B.S. Industrial Engineering – Universidad de San Buenaventura

| 2011